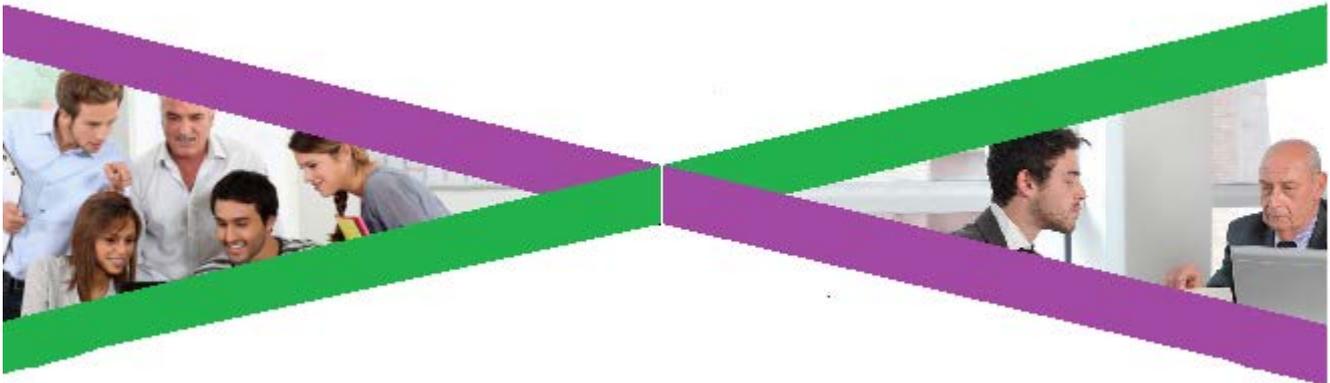




Intergeneration Mentoring for Entrepreneurs



As partners in the **INTGEN** project, we have been experiencing good and bad news. We had a fantastic joint training event in Finland and then ‘force majeure’ in Brussels – see below.

The joint training, held in Helsinki and Porvoo in June, was greatly appreciated by all partners; completion of the Mentoring Masterclass and learning about co-creation and Living Labs.

Thanks to Haaga-Helia, we met some real live potential entrepreneurs who joined us on a co-creation day; the partners learnt about co-creation first hand and we were also able to mentor and assist some of the potential entrepreneurs with thinking about their own business ideas and going out-and-about in downtown Porvoo to ask people what they thought about the business idea; this was very interesting and useful for the entrepreneurs.

Partners of INTGEN



www.intgen-eu.com

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That is what co-creation is all about – creating the business idea with peers and users of the product or service – valuable feedback is obtained. Since our co-creation day, facilitated by teachers from Haaga-Helia and also Joseph, one of the entrepreneurs from the Start Up School, other co-creation days have been held with the Mentors participating.

The Mentoring training has been run in Greece (there will be more), also Spain. The UK started before Christmas and is continuing.



Mentor training at Bath College

We are currently recruiting mentors and mentees who want to participate in this Inter-generational project; we are well aware that some mentoring will start before our planned pilot dates but obviously, we don't want to stop it happening, so we welcome this.



Recently, the Entrepreneurs Club was started in Bath (UK); this was funded as a multiplier event and will now continue bi-monthly.

Speakers will address various topics which entrepreneurs and start-up businesses need to know about and hopefully it will be attended by local businesses, students and potential entrepreneurs of all ages.



Jennifer Hamley, award-winning entrepreneur, speaking at the launch

Our next steps, having trained the Mentors, will initially involve the full development of the Entrepreneurship course, its content in terms of resources and learning materials – much of which will be in the form of e-learning objects within a blended delivery model.

Force Majeure in Brussels

As we prepared to travel for our second project meeting in November, Brussels was put on its highest security alert level, following the Paris terrorism attacks with 130 people killed. Belgian officials warned the public to avoid crowds because of a “serious and imminent” threat of an attack.

The level four threat was declared after a meeting of top ministers, police and security services. The whole of the Brussels metro network was closed and events such as football matches were cancelled. “The advice for the population was to avoid places where a lot of people come together like shopping centres, concerts, events or public transport stations wherever possible,” a spokesman for the government’s crisis centre said.

We hastily changed our hotel to one on the outskirts of Brussels, and some partners decided they could not travel – this was a serious threat.



Some people would not be deterred



Le Grand Place with unusual visitors

We attempted to hold three meetings, one in Brussels, one in Bath and one in Finland. Skype and moodlecloud (not very successful) were used to attempt communications; it was not an easy method of working and it has delayed the project timeline; partners are working hard to catch-up; two of the Finnish partners travelled recently to the UK, where we concluded our very important project outcome – the curriculum and content of the common entrepreneurs course.

The approach will be based on using e-learning components to explain the underlying principles upon which business success is based. The interactive workshops will compliment and build on these in a dynamic

and group environment over an 8 week period (about 40 hours).

Co-creation event in Spain

On the 25th January, the Spanish team ran a co-creation event using the methodology and guidelines learnt during the joint staff training in Finland. The 6 new mentors trained in Cdea by Secot and mentors trained in Finland put in practice the methodology with 200 students from VET Pre-tertiary and Tertiary level. The co-creation process started the 30th September 2015 (Older Persons Day). Mentors from Secot and new trained mentors explained the methodology and the assessment process; a second workshop on the 18th December 2015, trainers and students gave feedback to develop the projects prepared by students.

A big event (25th January) was organized to present the final projects. The event started with a conference presented by two women, 83 and 85 that experienced the Cuban revolution in totally different ways, two sisters that were entrepreneurs and have transferred their life experience to all of us.

Students were delighted!

The two sisters





The Department of Business Administration of Technological University of Western Greece have agreed that p-consulting will organize an event together with the Department of Business Administration, so that the students will be informed about the project.



The jury – mentors, educators, business



At an International Conference about innovation, entrepreneurship and social enterprises (Time 4 restart), the INTGEN project was presented to the Prefecture of Western Greece, Municipality of Patras, Chamber of Achaia, Federation of Industries, Municipality of Western Achaia, Representatives of the Government, Entrepreneurs etc



Dissemination

Project partners are telling people and institutions about the project whenever possible and we are getting reports that many organizations are really interested in what we are doing with this project. The Greek partners (p-consulting) have been at various events:

And NEXT

We are currently writing learning resources to be used for the entrepreneurs common course, which will be delivered on via a moodle e-learning platform.

Multiplier events are planned, recruitment of mentors and looking for people who would like to have a mentor.

Next meeting: May 2016 (Patras, Greece)