

ENTANGLE - Newsletter #5

CONTENT

| | |
|------------------------------|---|
| Introduction..... | 1 |
| The final conference..... | 2 |
| The e-learning platform..... | 4 |
| The exploitation plan..... | 5 |
| Contacts and funding | 8 |

The ENTANGLE project is about to come to an end and thus it's time both to celebrate its outcomes and to plan the next steps for the valorisation of its products. This newsletter will present the project's final conference and the consortium's plans for its exploitation.

According to the Quality manager who has evaluated the project from its beginning, partners have always shown their satisfaction about the progresses and process for the whole project's lifespan.

Below you can find three quotations about the added value that ENTANGLE brought to the project partners.



Being manager of the incubator of the city of Leeuwarden I recognize the importance of having a clear business plan. I also know like no other the struggle that some (pre)start-ups experience in clearly defining all aspects of their business in the business plan. The practical tools that Entangle developed truly help these start-ups in the process of setting up their own business. As a direct consequence Entangle contributes to the overall entrepreneurial climate in Leeuwarden.



Jan Jacob Hilberdink,
Manager, Inqubator Leeuwarden

By encouraging and facilitating a culture of entrepreneurship, ENTANGLE concretely contributed to the EC priorities. I personally enjoyed being part of the consortium because of the high level of professionalism and enthusiasm of its members.

Leonor Martín Cabello,
Fundació Maiomona,
ENTANGLE coordinator



For us to participate in this project has been very satisfying. The truth is that we have had the collaboration of teachers from the start. They understood that the project had something valuable to offer and that has made our work much easier. It has been wonderful to check that ENTANGLE has sense, that it fits inside the classes and that teachers and students like it. We do believe that the project does not end here and has a long journey in the education system.



Francesca Operti,
Project officer, EFVET

ENTANGLE - Newsletter #5

THE FINAL CONFERENCE – *Leonor Martin Cabello*

The High School "Doctor Fernandez Santana", located at Los Santos de Maimona (Spain), hosted last 24th of September the closing conference of ENTANGLE project. The conference has been attended by around 100 people, including vocational education students, teachers and entrepreneurs.



The conference was opened by Mr. Jesus Jimenez Luis Pulido, head of the area of vocational training, under the Directorate General of Vocational Education Training and University (regional government of Extremadura).



The head teacher of the hosting institution, José Domingo Rodríguez Cid, who intervened after, thanked the consortium of the project's initiative, as "We are all aware and, especially now in the difficult times that we live, that is needed to promote among young entrepreneurial culture, to promote entrepreneurship as a way of generating wealth and employment, as well as personal and professional fulfillment". He also stressed the importance of the training and motivation when someone decides to undertake a business activity.

All participants agreed that training is very important when starting a business, but it has also been pointed out that the education system has to make an effort to incorporate more practical content. Teachers present at the conference confirmed that ENTANGLE training material is innovative and useful: Ismael González (teacher at "Commercial Activities" at "Doctor Fernandez Santana" High School) has already incorporated some of the tools learned with the project in his teaching method and shared the experience with the conference participants. Miguel Delgado, teacher of



ENTANGLE - Newsletter #5

Entrepreneurship in Hospitalet de Llobregat (Cataluña) explained his teaching method based on promoting responsibility, motivation and TIC abilities of his students which encourage the classes to be much more dynamic and students get a proactive attitude.



One of the activities of the day best rated by teachers and students has been the involvement of local entrepreneurs who have spoken about how work their own business models. These entrepreneurs were: Manuel Sanchez, CEO at Lean Innovation Consultants, Alberto Calvo, CEO at Reel Productions, Juan Moreno,

CEO at Infoestrella Joaquin Montaña, CEO at Doña Camiseta, Manon van Leeuwen, CEO at Eolas, and Angel Alvarez, CEO at Espacio Convento. This activity has enabled them to know real experiences, talk with entrepreneurs and express their questions and concerns. For the entrepreneurs themselves it has also been a satisfactory activity.

In particular, students appreciated the intervention of Juan Moreno, CEO at Infoestrella, a former student of the hosting High School, who created his own company in the same town he lives in.



As a culmination of the day Angel Alvarez, CEO at Espacio Convento, offered an interesting view of the entrepreneurship which is an attitude considered essential in today's society. "An entrepreneur is not only someone who decides to start a business: an employee should also be concerned with entrepreneurship and this attitude needs to be kept in our personal lives as well". He has put the spotlight on the students: they are responsible for marking their own path and find what motivates them, despite the great uncertainty of the current situation. He has also shown to VET teachers strategies to

ENTANGLE - Newsletter #5

promote in their students a creative and entrepreneurial attitude.



The event has been a fruitful and motivating experience either for teachers, students and entrepreneurs. But the labor around ENTANGLE does not end here. Now is time to spread over the educational community this methodology.

More pictures of the conference can be found in the project's facebook page: <https://www.facebook.com/ENTANGLEforVET>

THE E-LEARNING PLATFORM

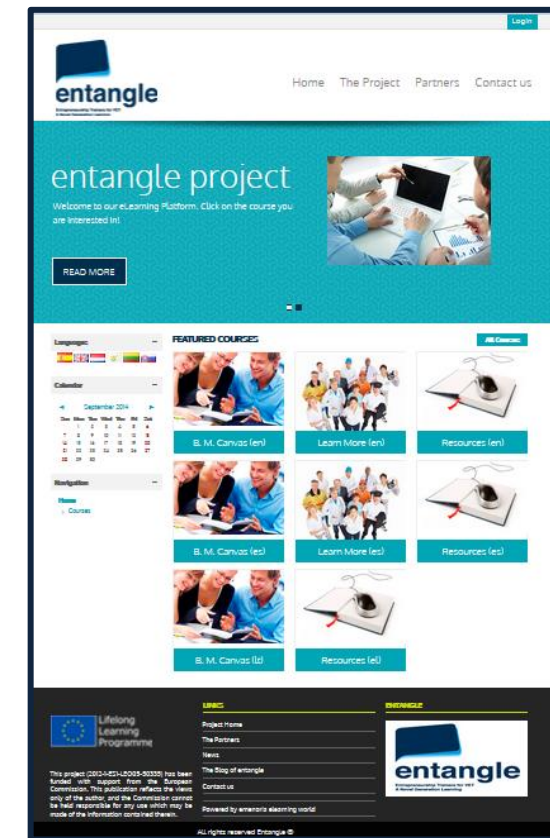
The ENTANGLE on-line platform provides materials and resources for the promotion of the entrepreneurial culture among VET system which were developed by ENTANGLE consortium in the last two years. The aim is to show VET teachers practical and entertaining content and tools for teaching entrepreneurship in the classroom, such as Business Canvas Model or the Empathy Map. The ultimate goal is give teachers useful resources so that students benefit from them and consider entrepreneurship as a real option after graduation.

ENTANGLE online platform has been launched at final conference of ENTNGLE and got very positive feedback.

The platform and training material are specially oriented for teachers of vocational training, but can be used by a broader public. The platform offers

courses and related additional material in various languages.

The e-learning platform is free and available at www.entangle.ementoria.com. An explanatory video is available on YouTube: <http://youtu.be/JvAJnTuiV9w>



ENTANGLE - Newsletter #5

The project exploitation

The ENTANGLE exploitation aims to:

- Attract new members into the network, at local, national and international level, who can act as target users (trainees or employers of trainees), as training providers, or as end users (potential employers offering internships, traineeships and business collaboration opportunities)
- Provide highly exploitable project outputs;
- Design and conduct activities supporting the exploitation of Entangle results;
- Identify relevant channels, resource and target groups for the mainstreaming of outputs;
- Promote innovative methods of teaching and learning and contribute to the quality provision in European higher education institutions;
- Increase the awareness of the Entangle training provision among a wide but defined group of audiences and user groups.

Exploitation planning

During to the 2nd progress meeting in Barcelona, a first reflection about the possibilities about the exploitation of the results was conducted. Partners proposed suggestions for a possible development of a plan:

1. Entangle learning environment.
2. Entangle training services.
3. Entangle events.
4. Entangle community.
5. Entangle serious game.
6. Certification.

Each partner calculated ups and downs of one of these proposals which were then included in the exploitation plan drafted by First Elements (CY).

Concrete decisions

Each partner will consider the best way to exploit the project's results in their countries. However, some common actions will be undertaken in order to assure the visibility of the project's outcomes beyond the lifespan.

As the ENTANGLE website is going to be available for 3 years after the end of the project's lifespan, partners commit to make the best use of events, communication channels and their networks in order to further promote the project.

A platform to establish fruitful discussions and exchange with relevant stakeholders will be created and animated by the whole consortium. The forum aims at enhancing entrepreneurial skills and competences within the EU and will be available soon on LinkedIn. *More information can be found in the [ENTANGLE website](#).*



ENTANGLE - Newsletter #5

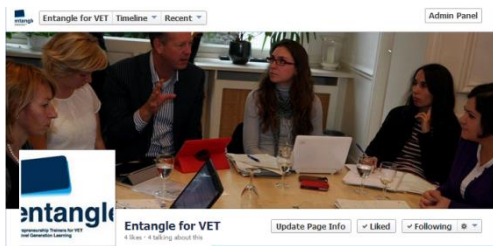
CONTACTS

More information on the project could be found in the dedicated website:

www.entangleforvet.eu



The ENTANGLE consortium launched a [Facebook page](#) and [a blog](#), which was already visited by more than 2400 people: follow us there too!



ENTANGLE - Entrepreneurship Trainers for VET: A Novel Generation Learning approach

ENTANGLE is an innovative approach to entrepreneurship training in VET institutions. ENTANGLE focuses on improving the competence of VET teachers in order to achieve the goal of the project: to train more VET students, taking their own initiative. This blog is intended to attract the participation and exchange of experiences between the different actors involved in some way in the teaching of entrepreneurship in VET.



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The ENTANGLE consortium at the final conference in Los Santos de Maimona

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Lifelong Learning