Healthy Social Media is delivered by a cross-sectoral partnership led by New Lodge Duncain Community Health Partnership; a high-profile coordinator of development projects which promotes social and economic inclusion through community initiatives. NLDCHP will be joined by international partners from Spain, UK, Ireland, Belgium and Slovenia including FUNDACION LABORAL DEL METAL (FLM), an ISO accredited non-profit Spanish organization which has a strong youth mandate tackling economic and social exclusion.

From the UK Canice Consulting Ltd. is highly experienced in international project work. They specialise in developing innovative adult and vocational training materials. Momentum are one of Ireland’s leading digital marketing agencies and a very experienced EU project partner. EFVET is a European association promoting quality and innovation in Technical and Vocational Education and Training throughout Europe. The partnership is completed by SPES Association for Cultural Relations; a Slovenian non-profit organization whose multidisciplinary activities in the fields of health, social development and education are aimed at motivating adults and young people to achieve a healthier way of life and an active participation in society.

www.healthysocialmedia.eu

Helping make young people’s experience of using social media a

A HEALTHY, POSITIVE & LIFE AFFIRMING ONE!
Social media is here to stay. It offers a fantastic way to connect and communicate. However, social media is a double-edged sword and our young people are increasingly exposed to online behaviours that can erode their confidence, damage interpersonal relations, encourage the search for aesthetic perfection or the over-sharing of personal information, along with the increased possibility of radicalization. These all pose serious risks to the development of positive, confident, active young citizens.

Our Healthy Social Media project will directly address these potential negative impacts by working with young people to improve how they engage with digital and social media.

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Benefits for Young People

- Increased confidence in your ability to use social media in a healthy and appropriate manner
- More highly developed critical thinking skills
- Greater awareness of the potential negative impact of social media

We believe that suppliers of non-formal education to the youth sector have a key role to play. Our project will provide them (Youth Workers and Adult Educators) with the knowledge, skills and tools to effectively teach social media literacy to young people. Specifically we will:

- Undertake a Needs Analysis to better understand the diverse digital lives of young people.
- Create a Toolkit of strategies and Open Educational Resources to teach digital citizenship.
- Develop a Social Media Literacy App for young people.

Benefits for Educators & Youth Workers

- Free to use set of innovative materials to teach digital citizenship – the first such course in Europe
- Improve your understanding of the negative aspects of social media usage.
- Learn new ways of engaging with hard-to-reach young people, often from disadvantaged backgrounds.
- Gain access to best practice tools and teaching strategies to develop active citizenship.