

FP DUAL+

Bankia

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SIGAMOS TRABAJANDO

## Bankia and Dual Training

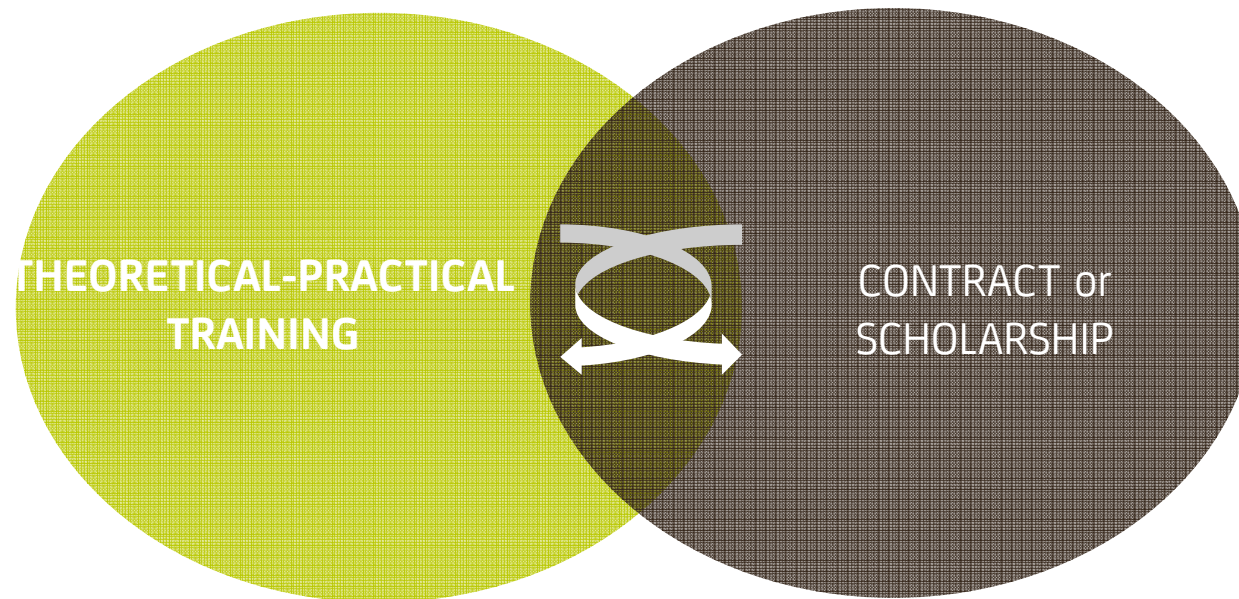


**Quality in Action**  
**Putting the Learner at the forefront of**  
**everything we do!!!**

*26th -29th October 2016*  
*SH Valencia Palace Hotel,*  
*Valencia, Spain*

## WHY DOES BANKIA BET FOR FP DUAL TRAINING?

- The company is included as training social agent and the educational system admits the learning of the students in the company as well as certify them with a title (they are not only practices).
- It is the sum of many other components



## AN ADVANTAGEOUS MODEL

### Business

Curricular flexibility  
Strategy of recruitment  
Costs  
Corporate Social responsibility  
Relationship educational centre  
Motivational aspects

### Students

Curricular validity  
Experimentation with real working environments  
Labor insertion  
Remuneration

### Educational Center

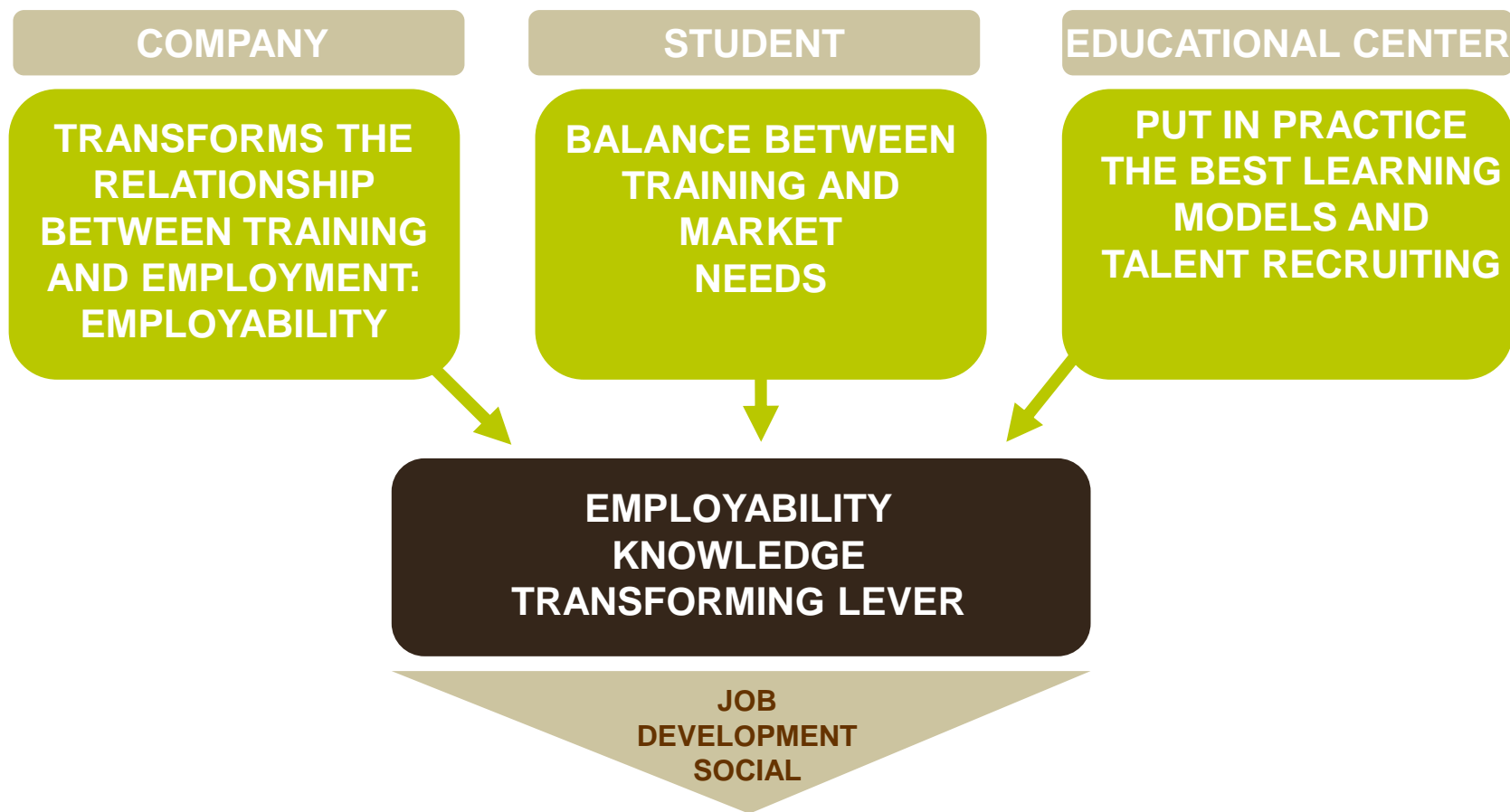
Business Network Knowledge  
Demand of students  
Image  
Innovation

### Society

Adequacy of competencies  
Qualification  
Better perception of it training professional

# FP DUAL TRAINING

Transformative effect



our plan

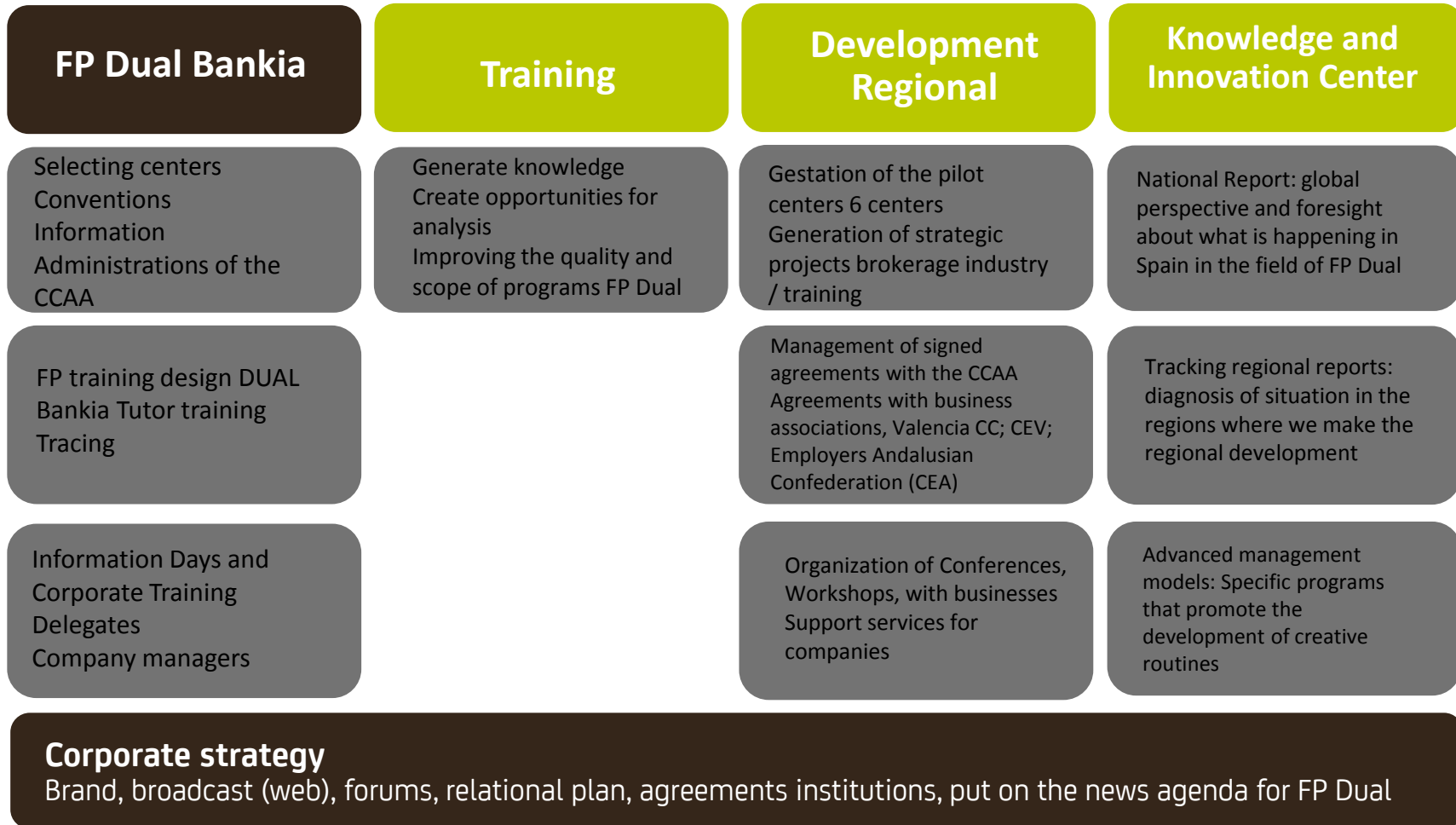
# **BANKIA AND FP DUAL TRAINING**

## **OUR PLAN**

**Bankia**

# FP DUAL TRAINING IN BANKIA

## Our Plan



A photograph of a modern building facade with dark grey panels. A large sign on the wall features the word "Bankia" in a bright yellow font, with a horizontal yellow stripe below it. To the left, a vertical signpost displays a yellow letter "B" on a dark background. The sky is clear blue, and some greenery is visible on the building's roof.

# FP DUAL TRAINING INITIATIVES

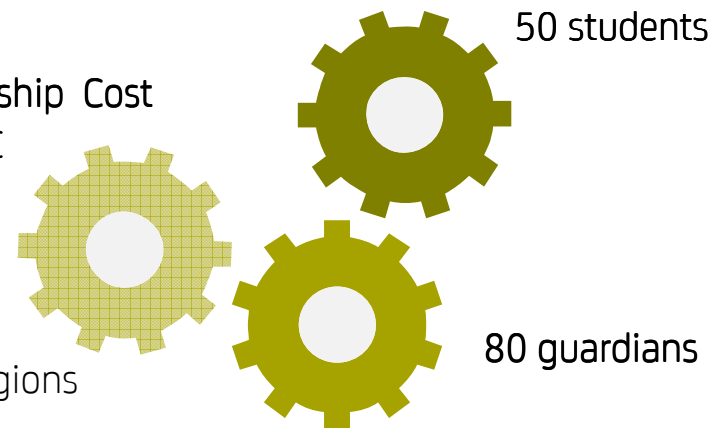
Bankia

## FP DUAL TRAINING IN BANKIA

School Year 2015-2016

- First initiative of dual training in banking in Spain
- 4 educational centers (public and private), two autonomous regions
- Design itinerary with specific training in management of multichannel customers.
- Information days and corporate training
- Students in various bank departments such as retail network and new distribution models as well as business banking
- 2758 hours of training (1,368 in Bankia) between June-July 2016-June 2017 and dic16
- According to three promotions.

Scholarship Cost  
4.800 €



“We are jointly responsible of their training and want to become the best school in the financial sector” – *Gemma Medrano*



## COMEX: FP DUAL IN TRADE AND MARKETING

The best support business growth  
is to strengthen **e**xport in all economic sectors.

- C. Valenciana pioneering experience in school year 15/16. Project of specialized training and quality
- Additional training for students of Higher Level FP Family Trade and Marketing, International Trade and Logistics and Transport
- Given in 3 centers of Valencia: Luis Suner in Alzira, Mercy and Ausias March in Valencia which are a reference in the training of senior technicians in this field.
- Bankia, after years of years of work in Foreign Trade, offered along with Aditio, training experts, all their operational experience and extra training to encourage export companies CV, starting mainly in the food industry

### ESTRUCTURA DEL PROYECTO FP DUAL COMEX

46 Students

CURSO 2015-2016  
• ESPECIALIDAD  
MODULO COMEX  
• Inicio FP Dual:  
Mayo-junio 2016

CURSO 2016-2017  
ALTERNANCIA  
EMPRESA-CENTRO  
Formación Dual: contrato  
para la formación  
y el aprendizaje

## DITEC: FP DUAL FOR THE COMPANY DIGITALIZATION

- Project for the course 2016/17 in collaboration with **INCYDE** Foundation of Chambers of Spain
- To be developed in areas of special interest for development (European Funds): the Canary Islands, Extremadura and Castilla-La Mancha
- Teaching challenges: Learning-by-doing, education practice as a teaching tool with 180 hours of additional training
- Aimed at students first phase of the professional family computer: (. Management Information Systems Network, Multiplatform Application Development, Web Application Development) 3 degrees Technician



## KNOWLEDGE CENTER for Dual FP Analysis and Development

The Center was created as a joint project of **Bankia** and **Bertelsmann Foundation** with the aim of generating knowledge, creating opportunities for analysis as well as implementation of projects Training and FP Dual advanced in sectors with high growth potential and employment.

This **applied research** will combine national development framework with a focus on territorial application, under the premise of quality and prestige of FP.



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### Objectives

- Generate Observatory Research-Action FP
- Encourage, support and structure and implement platforms which project a guidance aimed at connecting the youth with new professions generated in the labor market and new economic structures (not the training offer) approach
- Libraries (legal, technical, ..alcanzar the best role models for the transformation of professionalizing training system)
- Generate a Bank of National / International Relational Assets (political, institutional, corporate, foundation, ..)
- Concerning investigations related to Dual training: research groups, networks of influencers ...

## OTHER PROJECT INITIATIVES

**O**rkestra. (Instituto Vasco de competitividad).



**I**nstitutos **I**nvestigación **B**iosanitaria / Research institutes Biosanitary

Incorporate the professional profiles of the professional family Health (Biomedical research and clinical documentation) in research teams of hospitals and medical research institutes

Promoting I + I (Research & Innovation)

**Bankia**



## OTHER PROJECT INITIATIVES

**A**sociación FP Empresa. Bankia plans to work with the network of public Integrated Vocational Training Centres because we need to have a systematic reference centers that are genuine vocational training on which to organize and implement projects such as the ASSOCIATION FPEMPRESA. In Spain there are several institutions that offer professional, basic, intermediate and advanced level training, each of these levels recognized by the European qualifications framework, from the educational administration and many others from the administration of employment. The objective is aimed at prestigiar integrated centers as a model system FP centers, which incorporate Initial offer, continuous and integrated vocational training centers themselves

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### Alliance.

Group Coordinators Knowledge and Innovation and member of the Executive Committee. Adhering to the Alliance network involves participating in a collaborative framework in which its members agree to voluntarily develop actions to promote learning Dual system.



## FP DUAL IN BANKIA – CONFERENCE SCHOOLS

Bankia has organized information sessions with schools given by professionals from Bankia



## ► FP DUAL IN BANKIA – LINKS OF INTEREST

- ❑ [Portal FP Dual Bankia](#)
- ❑ [Guía básica sobre la Formación Profesional Dual - Fundación Bertelsmann](#)
- ❑ [Portal Todo FP](#)
- ❑ [FP Dual Bankia CIPFP Mislata](#)
- ❑ [FP Dual Bankia Florida](#)
- ❑ [FP Dual Comunitat Valenciana](#)
- ❑ [R.D. 1529/2012 FP Dual](#)
- ❑ [Currículo ciclo formativo Grado Superior Administración y Finanzas](#)

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