Kick off Meeting Ourém Portugal
13-14 January 2019

The kick off meeting of Digital Tourism took place on the 13th and 14th January 2019 in Ourém, Portugal. It was hosted by the partner Coordinator of the project, INSIGNARE and it could count on the presence of representatives from all partner organisations.

The first meeting focused on the following:
- Illustration of the project objectives
- Presentation of all partners
- Definition of six Work Packages, their topics, their timeline and the partners involved in
- Working on work package two and three

The digital development for tourism industry has become essential to gain competitive advantages and to shape their offer on the needs of the target audience.

That’s why the partnership, starting from the need analysis of the sector, is working on developing and outlining a new job profile.

**DIGITAL TOURISM TECHNICIAN QUALIFICATION**

- 3-years course
- 3 to 4 EQF level
- Tourism and IT skills curricula
- Long term WBL in International companies
- ECVET credit system to simplify transparency
The project is organised in 6 different Work Packages, well connected between them, and designed in order to ensure the maximum impact of the project results.

Each package is led by Organisations which have a great experience in carrying out Erasmus + KA1 and KA2 projects.

At the moment the partnership is addressing the Work Package 2 which is designed as the actual starting point for the development of the new Qualification. The partners, led by CDEA, have defined the information to create the common questionnaire to be sent to a minimum of 100 tourist companies in their countries.

Next step will be the writing of a report with common findings and results which will be taken into account when developing the new qualification.
Project Status

The collecting of data and the report of the state of the art will be completed very soon.

Next Project Steps

Next meeting will address work package 3. The partner, led by INSIGNARE, will have to:

a) define the exit profile of the learner studying in the new qualification course

b) Set the activities the DT technician will be able to perform

c) Set the skills the learner will be required to have and what kind of tools/equipment she/he will be able to work with

d) Design the training Modules and its L.A

e) Agree on the Work Based Learning period to include.

Next Meeting

Hosting country  Italy
Hosting partner ITE F. Scarpellini - Italy -

Partnership

Three VET schools
Insignare - Portugal - Coordinator of the Project and owner of Fatima Hospitality School
ITE F. Scarpellini - Italy - Vocational Technical School
Stichting Groen Onderwijs Oost - Nederland - VET school

CDEA - Spain - VET Higher Education College

ACISO - Ourém-Fátima (PT) - Business Association

EGINA - Italy - Agency connected to schools and companies

Dutch Foundation of Innovation Welfare 2 Work- Set up of partnerships and platforms for innovative goodpractices

EfVET - Bruxelles-Belgium European Umbrella Organisation