Brainport Eindhoven

• All 225,000 Pupils & students receive innovative education
• All 790,000 inhabitants have a Life Long Development budget
• 275,000 open vacancies will be filled

PEOPLE
Innovation agenda for Education & Labour Market → 2025

Brainport Talent Pipeline

Primary Education → Secondary Education → VET & University → Life Long Development

Triplet Helix

Education Businesses Government
IQ vs EQ
nurture vs nature
soft vs hard skills
knowledge
competences
skills