



DIGITAL TOURISM: CURRENT AND FUTURE SKILLS

The digital development for tourism industry has become essential to gain competitive advantages and to shape their offer on the needs of the target audience. That's why the KA3 DIGITAL TOURISM project was born. The partnership worked on developing a new job profile the Digital Tourism Technician qualification:

- 3 years course
- 3 to 4 EQF level
- Tourism and IT skills curricula
- Long term WBL in international companies.

Agenda

February 4th, 2021

From 12 P.M. TO 13 P.M. (CET)

12.00 - 12.05

Welcome & Introduction "Digital Tourism", Sergio Fernandes, INSIGNARE

12.05 - 12.15

"Digital Tourism VET Design Project", Elisabete Marques, INSIGNARE

"Skills & Methodology WBL Assessment", Pieter van Schie, Dutch Foundation of Innovation Welfare2 Work

12.15 - 12.20

Good practice "Carmelite Route", Carina João Oliveira, INSIGNARE & EfVET

12.20 - 12.35

The New Skills Agenda and the Recommendation on vocational education and training (VET) for sustainable competitiveness, social fairness and resilience", Anna Barbieri, EU DG-Employment, Social Affairs & Inclusion (Unit E3 for VET, Apprenticeships & adult learning)

12.35 - 12.50

Speaker: "Digital Promotion in the Hospitality Industry", Afonso Carreira, Business Development Manager, Verde Pino Travel Agency

12.50 - 13.00

Wrap-up

Moderator: Marijo Moreno, CEBANC

