TOURISM
THEMATIC
TEAM
TOURISM THEMATIC TEAM

- Mobility and Work-based learning in Tourism education
- Digital and Virtual Tourism
- Green and Sustainable Tourism and Tourism education
- Future of Tourism
TOURISM THEMATIC TEAM

TTT NUMBERS
33 VET realities involved
Over 65 members
From 9 EU Countries

TTT MISSION
Addressing education in the Tourism sector for Vocational Educational Training

Good practices identification and database / archive
Common projects / activities
Papers / documents production
Tourism Thematic Team

ROADMAP

**PHASE #1 – TO ANALYSE**
Discussion and Analysis of topics / trends / focus

**PHASE #2 – TO SHARE**
Analysis of needs / scanning of good examples

**PHASE #3 – TO DO**
Activities / projects / collaborations

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**EfVET Berlin Conference**
Presentation of 2021/2022 action plan and roadmap to EfVET members

**June Thematic Teams Conference**
Presentation of TTT and roadmap Thematic Teams

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26/11/2021
01/06/2021
02-04/21
05-07/2021
11/2021
09-11/2021
26/11/2021
To analyse

To share

To showcase

To DO
MOBILITY AND WBL IN FUTURE EDUCATION

PHASE I

GOOD PRACTICES/EXAMPLES
Meetings sharing good-practices / examples about recognition of learning outcome in Tourism WBL

PROJECT ACTIVITIES
Discussion/submission of common projects in virtual mobility

PHASE II - ongoing

PROPOSAL FOR PROJECTS/ACTIVITIES
1) Virtual Cooperation
2) Online skills competition

- Present ideas
- Next steps → project/activity development
DIGITAL AND VIRTUAL TOURISM

VIRTUAL TOURS

TOOL FOR TEACHERS

NEED SCAN: TOOLS FOR TEACHERS

Topic scan: VIRTUAL TOUR: #1 RELEVANT TOPIC

PHASE I

PHASE II - ongoing

Creation of Handbook on Virtual Tours

Handbook structure:
- Introduction & theory: why VT?
- Strategy & structure
- Storytelling techniques
- Description of creation process
- Mobile-phone application
- 360 application
- Tips for effective communication

PHASE III - future

Implementing in education

Next year

Testing
- Feedbacks
- Sharing

New handbooks on different topics
- Apps
- Digital storytelling
- …
SUSTAINABLE TOURISM

**PHASE I**
To analyse

**PHASE II**
To showcase/share

**PHASE III - ongoing**
TO DO

**17 UNESCO Sustainable development goals**

Showcase/sharing of good examples of sustainability in tourism education among schools

FRAMEWORK for Collection of practices of sustainability in tourism education

Creation of book of "sustainable protocols and tools" for specific situations (events, training modules, mobility practices)

December + Next year
FUTURE OF TOURISM

GROUP 1
New Tourism professions:
- Sales professional
- Experience designer

GROUP 2
New Tourism Trends:
- Tailor-made tourism
- Immersive Tourism

Phase I
To analyse

Phase II
To showcase/share

PHASE III - ongoing
TO DO
- Masterclasses for teachers
- Joined projects for students
- Joined applications for Erasmus +
- ...other! Mock lessons ...
BE PART OF THE DISCUSSION!
JOIN US
FUTURE OF TOURISM

TIMELINE:
5’ presentation
30’ workshop
15’ feedbacks

DEBATE
How will tourism in future look like?
How will COVID-19 affect it?
How will education respond and adapt?

STICK ON THE WALL ACTIVITY
“TOURISM OF THE FUTURE”
KEYWORDS

PROJECT IDEAS

MARKETPLACE

Come visit us and let’s deepen the discussion!

Share ideas on possible collaborations/projects
How will tourism in future look like?
How will COVID-19 affect it?
How will education respond and adapt?

“TOURISM OF THE FUTURE + 3 AREAS” KEYWORDS

What role do these sub-topics play in Future of Tourism scenario?

Share ideas on possible collaborations/projects

Come visit us and let’s deepen the discussion!